

Website Development Agreement

One page, plain language. We each keep a signed copy.

DEVELOPER Aarambh Pratap Singh Web Design & Digital Engineering, Lucknow Phone / WhatsApp: +91 77809 97879 Email: aarambh.bhadouria@gmail.com Udyam / MSME reg.: _____	CLIENT Business: _____ Phone: _____ Email: _____ Date: _____
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1. THE WORK

WHAT IS BEING BUILT	_____
NUMBER OF PAGES	_____
INCLUDED	Mobile-first responsive build, one-tap WhatsApp chat, click-to-call, Google Maps directions, enquiry form, basic on-page SEO, tested on real phones
NOT INCLUDED UNLESS WRITTEN HERE	_____
ROUNDS OF CHANGES	Further rounds charged at an agreed rate, quoted first.

2. MONEY

TOTAL PRICE	₹ _____ (final, inclusive — no service charge added later)
WHEN IT IS PAID	1. Free Custom Demo: The initial homepage prototype is 100% free with zero deposit. 2. Full Build: 50% deposit commences full multi-page development. 3. Launch & Approval: The remaining 50% is due only when the site is live and approved. If the Client does not approve the free demo, the Client owes nothing and either party may walk away.
HOW IT IS PAID	UPI or bank transfer to an account in the Developer’s own name. The Developer will never ask for an OTP, a UPI PIN, a card CVV or a bank password.
DOMAIN & HOSTING	Package prices cover 100% of design, coding, and setup. Domain and hosting are billed at exact third-party cost in your name (approx. ₹1,200–₹1,500/yr). You retain 100% ownership and passwords.

3. TIMELINE

- 1. **Day 1** — a 15-minute call or meeting to agree what the site must do.
- 2. **Within 48 hours** — the free custom homepage prototype is sent to the Client’s phone as a live link. Zero deposit at this stage.
- 3. **Day 3-4** — the Client decides whether to proceed. A 50% deposit commences full multi-page development.
- 4. **Launch** — domain connected, Google Business Profile linked, accounts transferred. The remaining 50% is due only when the site is live and approved.

The 48-hour prototype is the homepage only; the full build takes longer. The agreed delivery date is _____. Delay caused by content the Client has not yet supplied moves this date by the same number of days.

4. OWNERSHIP

- 1. On full payment, the Client owns the website files, the design and the content outright, with no further licence needed from the Developer.
- 2. The domain and hosting accounts are registered in the Client’s name from the start, at exact third-party cost. The Client retains 100% ownership and passwords; the Developer charges no fee to release anything.
- 3. No automatic renewal of anything. The Client keeps copyright in photographs, logos and text they supply, and confirms they have the right to use them.
- 4. The Developer may show the finished site as portfolio work **only with the Client’s written permission**, which the Client may refuse or withdraw at any time at no cost.

5. SUPPORT AFTER LAUNCH

- 1. **30 Days Free:** Minor text edits, image swaps, and contact updates are free for 30 days.
- 2. **Lifetime Bug Fixes:** Any technical flaws from original delivery are fixed free forever.
- 3. **Post-30-Day Updates:** Optional ₹1,500/month retainer (up to 2 hrs) or flat per-task quote. No lock-in. New pages or features are quoted in writing before any work starts.

Identity check — please do this. Before paying anyone, including the Developer, meet in person or ask for a short video call and to see government photo ID. The Developer will show it on request. Never give an OTP, PIN, CVV or password to anyone claiming to be the Developer.

CLIENT SIGNATURE & DATEAARAMBH PRATAP SINGH — SIGNATURE & DATE